

Holland Waterfront Celtic Festival & Highland Games

Sponsorship Opportunities - 2022

Platinum Sponsor: \$5,000

(1 available)

- Referenced in all print & digital marketing, as... "Holland Waterfront Celtic Festival, SPONSORED BY _____."
- Logo included in any print advertising
- Recognition on social media with at least one dedicated post
- Listed in Press Releases as the Platinum level sponsor
- Recognition and link on sponsor page of our website
- Top billed logo position on the back of the festival t-shirt
- Use of festival logo and tagline for your website
- 10'x10' space for your tent, if requested, value \$40
- Your supplied banner prominently displayed
- Verbal recognition during announcements at the festival
- Listing in the Festival Guide: 2,000 printed
- 10 Admission tickets to Friday evening Cèilidh (Value \$250)
- 25 festival event admissions

Gold Sponsor: \$3,000

(4 available)

- Recognition on social media with at least one dedicated post
- Listed in Press Releases as a gold sponsor
- Recognition and link on sponsor page of our website
- Secondary logo position on the back of the festival t-shirt
- Use of festival logo and tagline for your website
- 10'x10' space for your tent, if requested, value \$40
- Your supplied banner prominently displayed
- Verbal recognition during the Games
- Listing in the Festival Guide: 2,000 printed
- 6 Admission tickets to Friday evening Cèilidh (Value \$150)
- 15 festival event admissions

Silver Sponsor: \$1,250

(6 available)

- Recognition on social media with at least one dedicated post
- Listed in Press Releases as a silver sponsor
- Recognition and link on sponsor page of our website
- Logo on the back of the 2022 festival t-shirt
- Use of festival logo and tagline for your website • 10'x10' space for your tent, if requested, value \$40
- Your supplied banner prominently displayed
- Verbal recognition during the Games
- Listing in the Festival Guide: 2,000 printed
- 4 Admission tickets to Friday evening Cèilidh (Value \$100)
- 10 festival event admissions

Bronze Sponsor: \$1,000

(10 available)

- Recognition on social media with at least one dedicated post
- Recognition and link on sponsor page of our website
- Logo on the back of the festival t-shirt
- Listed in Press Releases as a bronze sponsor
- Use of festival logo and tagline for your website
- 10'x10' space for your tent, if requested, value \$40
- Your supplied banner prominently displayed
- Verbal recognition during the Games
- Your brochure included in member packets
- Listing in the Festival Guide: 2,000 printed
- 4 Admission tickets to Friday evening Cèilidh (Value \$100)
- 8 festival event admissions

Stage Sponsor: \$750

(Only 3 stages are available to sponsor – the Friday night Cèilidh "PUB" stage, and two performance stages on Saturday)

- Recognition and link on sponsor page of our website
- Recognition on social media
- Use of festival logo and tagline for your website
- Your supplied banner placed strategically at the stage
- Stage will be referred to as "SPONSOR NAME" Stage in all printed and all verbal announcements throughout the festival
- Listing in the Festival Guide: 2,000 printed
- 4 Admission tickets to Friday evening Cèilidh (Value \$100)
- 4 festival event admissions

Corporate Sponsor: \$500

(20 available)

- Recognition and link on sponsor page of our website
- Recognition on social media
- Use of festival logo and tagline for your website
- Your supplied banner prominently displayed
- Verbal recognition during the Games
- Listing in the Festival Guide: 2,000 printed
- 4 Admission tickets to Friday evening Cèilidh (Value \$100)
- 6 festival event admissions

Band Sponsor: \$300

Help us pay our hard-working Celtic Bands!

(12 available)

- Recognition and link on our website
- Use of festival logo and tagline for your website
- Verbal recognition during the Games
- Listing in the Festival Guide: 2,000 printed
- 2 Admission tickets to Friday evening Cèilidh (Value \$50)
- 4 festival event admissions

Small Business Sponsor: \$250

(24 available)

- Recognition and link on our website
- Use of festival logo and tagline for your website
- Verbal recognition during the Games
- Listing in the Festival Guide: 2,000 printed
- 2 Admission tickets to Friday evening Cèilidh (Value \$50)
- 4 festival event admissions

Individual Sponsor: \$100

(unlimited)

- Recognition as a sponsor on Festival website
- Use of festival logo and tagline for your website
- Listing in the Festival Guide: 2,000 printed
- 2 Admission tickets to Friday evening Cèilidh (Value \$50)
- 2 festival event admissions

Please make checks payable to "Holland Celtic Festival" and mail to:

HOLLAND CELTIC FESTIVAL
c/o CRAIG RICH
120 W 23RD ST
HOLLAND MI 49423

Or Paypal to: Info@HollandCelticFestival.org