

Holland Waterfront Celtic Festival & Highland Games

Sponsorship Opportunities – 2023

Platinum Sponsor: \$5,000 (SOLD!)

- Referenced in print & digital marketing, as: "Sponsored by..."
- Logo included in any print & outdoor advertising,
- Recognition on social media with at least one dedicated post
- Listed in Press Releases as the Platinum level sponsor
- Recognition and link on sponsor page of our website
- Top logo position on the back of the festival t-shirt
- 10'x10' space for your tent, if requested
- Your supplied banners prominently displayed (2 max., 4' x 8')
- Verbal recognition between acts in the pub tent
- Logo in the Festival Guide: 4,000 printed
- 4 Admission tickets to Friday evening Cèilidh (21 & older)
- 20 Saturday festival event admissions

Gold Sponsor: \$3,000 (4 available)

- Recognition on social media with at least one dedicated post
- Listed in Press Releases as a gold sponsor
- Recognition and link on sponsor page of our website
- Secondary logo position on the back of the festival t-shirt
- Business logo on our sponsor banners at the festival
- 10'x10' space for your tent, if requested
- Your supplied banners prominently displayed (2 max., 4' x 8')
- Verbal recognition between acts in the pub tent
- Business name listed in the Festival Guide: 4,000 printed
- 4 Admission tickets to Friday evening Cèilidh (21 & older)
- 16 Saturday festival event admissions

Silver Sponsor: \$1,250 (8 available)

- Recognition on social media with at least one dedicated post
- Listed in Press Releases as a silver sponsor
- Recognition and link on sponsor page of our website
- Logo on the back of the festival t-shirt
- Business name on our sponsor banners at the festival
- 10'x10' space for *your* sponsor tent, if requested
- Your supplied banner prominently displayed (2 max., 2.5' x 8')
- Verbal recognition between acts in the pub tent
- Business name listed in the Festival Guide: 4,000 printed
- 2 Admission tickets to Friday evening Cèilidh (21 & older)
- 12 Saturday festival event admissions

Bronze Sponsor: \$1,000 (12 available)

- Recognition on social media with at least one dedicated post
- Listed in Press Releases as a bronze sponsor
- Recognition and link on sponsor page of our website
- Business Logo on the back of the festival t-shirt
- Business name on our sponsor banners at the festival
- 10'x10' space for *your* sponsor tent, if requested
- Your supplied banner prominently displayed (2 max., 2.5' x 8')
- Verbal recognition between acts in the pub tent
- Business name listed in the Festival Guide: 4,000 printed
- 2 Admission tickets to Friday evening Cèilidh (21 & older)
- 8 Saturday festival event admissions

Stage Sponsors:

Music Stage: \$1,000
(1 available)

Dance Stage: \$600
(1 available)

- Recognition and link on sponsor page of our website
- Recognition on social media with at least one dedicated post
- Business name on the back of the festival t-shirt
- Business name on our sponsor banners at the festival
- Your logo included on our stage signage as sponsor
- Your supplied banners displayed at the event (2 max., 2.5' x 8')
- Stage will be referred to as "*Sponsor Name* Music or Dance Stage"
- Business name listed in the Festival Guide: 4,000 printed
- 2 Admission tickets to Friday evening Cèilidh (21 & older)
- 6 Saturday festival event admissions

Corporate Sponsor: \$500 (20 available)

- Recognition and link on sponsor page of our website
- Recognition on social media
- Business name on the back of the festival t-shirt
- Business name on our sponsor banners at the festival
- Business name listed in the Festival Guide: 4,000 printed
- Your supplied banner prominently displayed (1 max., 2.5' x 8')
- 2 Admission tickets to Friday evening Cèilidh (21 & older)
- 6 Saturday festival event admissions

Band Sponsor: \$400 (15 available)

- Recognition and link on sponsor page of our website
- Business name on our sponsor banners at the festival
- Business name listed in the Festival Guide: 4,000 printed
- 2 Admission tickets to Friday evening Cèilidh (21 & older)
- 6 Saturday festival event admissions

Small Business Sponsor: \$300 (unlimited)

- Recognition and link on sponsor page of our website
- Business name on our sponsor banners at the festival
- Business name listed in the Festival Guide: 4,000 printed
- 2 Admission tickets to Friday evening Cèilidh (21 & older)
- 6 Saturday festival event admissions

Family Sponsor: \$200 (unlimited)

- Family name recognition on sponsor page of our website
- Family name on our sponsor banners at the festival
- Family name listed in the Festival Guide: 4,000 printed
- 4 Saturday festival event admissions

Individual Sponsor: \$100 (unlimited)

- Individual name recognition on sponsor page of our website
- Individual name on our sponsor banners at the festival
- Individual name listed in the Festival Guide: 4,000 printed
- 2 Saturday festival event admissions

Please make checks payable to:

HOLLAND CELTIC SOCIETY
120 W 23RD STREET
HOLLAND MI 49423

Or via PayPal: info@HollandCelticFestival.org

Sponsored by the **Holland Celtic Society**
a 501(c)(3) non-profit