

Holland Waterfront Celtic Festival & Highland Games

2024 Festival Sponsorship Levels and Benefits

Platinum Sponsor: \$6,000

(1 available)

- Referenced in print & digital marketing, as: "Sponsored by..."
- Your logo included in any print & outdoor advertising,
- Recognition on social media with at least one dedicated post
- Listed in Press Releases as platinum level sponsor
- Recognition and link on sponsor page of our website
- Logo on our sponsor banners at the festival
- Top logo position on festival volunteer & athlete t-shirt
- 10' x 10' space for your sponsor tent, if desired
- Your supplied banners displayed (2 max., 4' x 8')
- Verbal recognition between acts in the pub tent
- Your logo in the Festival Guide: 4,000 printed
- 6 Admission tickets to Friday evening Cèilidh (21 & older)
- 25 Saturday festival tickets

Gold Sponsor: \$3,000

(8 available)

- Recognition on social media with at least one dedicated post
- Listed in Press Releases as a gold sponsor
- Recognition and link on sponsor page of our website
- Secondary logo position on festival volunteer & athlete t-shirt
- Logo on our sponsor banners at the festival
- 10'x10' space for your sponsor tent, if requested
- Your supplied banners prominently displayed (2 max., 4' x 8')
- Verbal recognition between acts in the pub tent
- Business name listed in the Festival Guide: 4,000 printed
- 4 Admission tickets to Friday evening Cèilidh (21 & older)
- 16 Saturday festival tickets

Silver Sponsor: \$1,500

(8 available)

- Recognition on social media with at least one dedicated post
- Listed in Press Releases as a silver sponsor
- Recognition and link on sponsor page of our website
- Logo on the back of the festival volunteer & athlete t-shirt
- Business name on our sponsor banners at the festival
- 10'x10' space for *your* sponsor tent, if requested
- Your supplied banner prominently displayed (2 max., 2.5' x 8')
- Verbal recognition between acts in the pub tent
- Business name listed in the Festival Guide: 4,000 printed
- 4 Admission tickets to Friday evening Cèilidh (21 & older)
- 12 Saturday festival tickets

Bronze Sponsor: \$1,000

(12 available)

- Recognition on social media with at least one dedicated post
- Listed in Press Releases as a bronze sponsor
- Recognition and link on sponsor page of our website
- Logo on the back of the festival volunteer & athlete t-shirt
- Business name on our sponsor banners at the festival
- 10'x10' space for *your* sponsor tent, if requested
- Your supplied banner prominently displayed (2 max., 2.5' x 8')
- Verbal recognition between acts in the pub tent
- Business name listed in the Festival Guide: 4,000 printed
- 2 Admission tickets to Friday evening Cèilidh (21 & older)
- 8 Saturday festival tickets



Stage Sponsors:

Music Stage: \$1,500

(1 available)

Dance Stage: \$600

(1 available)

- Recognition and link on sponsor page of our website
- Recognition on social media with at least one dedicated post
- Business name on the festival volunteer and athlete t-shirt
- Business name on our sponsor banners at the festival
- Your logo included on our stage signage as sponsor
- Your supplied banners displayed at the event (2 max., 2.5' x 8')
- Stage will be referred to as "*Sponsor Name* Music or Dance Stage"
- Business name listed in the Festival Guide: 4,000 printed
- 2 Admission tickets to Friday evening Cèilidh (21 & older)
- 8 Saturday festival tickets

Corporate Sponsor: \$500

(20 available)

- Recognition and link on sponsor page of our website
- Business name on the festival volunteer & athlete t-shirt
- Business name on our sponsor banners at the festival
- Business name listed in the Festival Guide: 4,000 printed
- Your supplied banner prominently displayed (1 max., 2.5' x 8')
- 2 Admission tickets to Friday evening Cèilidh (21 & older)
- 8 Saturday festival tickets

Band / Entertainer Sponsor: \$300

(Help us bring in the best music!)

(10 available)

- Recognition and link on sponsor page of our website
- Business name on our sponsor banners at the festival
- Business name listed in the Festival Guide: 4,000 printed
- 2 Admission tickets to Friday evening Cèilidh (21 & older)
- 6 Saturday festival tickets

Small Business Sponsor: \$300

(10 available)

- Recognition and link on sponsor page of our website
- Business name on our sponsor banners at the festival
- Business name listed in the Festival Guide: 4,000 printed
- 2 Admission tickets to Friday evening Cèilidh (21 & older)
- 6 Saturday festival tickets

Family Sponsor: \$200

(10 available)

- Family name recognition on sponsor page of our website
- Family name on our sponsor banners at the festival
- Family name listed in the Festival Guide: 4,000 printed
Example: Bob & Mary Smith or The Raul Ramirez Family
- 4 Saturday festival event tickets

Individual Sponsor: \$100

(10 available)

- Individual name recognition on sponsor page of our website
- Individual name on our sponsor banners at the festival
- Individual name listed in the Festival Guide: 4,000 printed
Example: Mary Smith or Raul Ramirez
- 2 Saturday festival tickets

Please make checks payable to:

HOLLAND CELTIC SOCIETY
120 W 23RD STREET
HOLLAND MI 49423

Or via PayPal:

info@HollandCelticFestival.org

The Holland Celtic Society is an
IRS 501(c)(3) non-profit corporation